

What Every Company Needs to Know About Driver Safety



OVER **100**
MILLION PEOPLE
DRIVE FOR
WORK RELATED-ACTIVITIES
IN THE U.S.



94%
OF CRASHES
ARE CAUSED BY
DRIVER-RELATED ACTIONS

Source: NHSTA

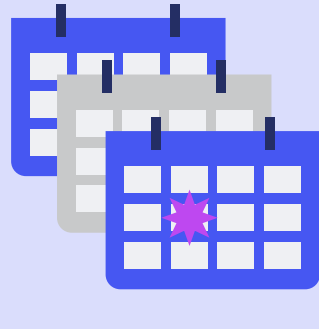


40%
OF ALL
MOTOR VEHICLE ACCIDENTS
ARE WORK RELATED
COSTING EMPLOYERS OVER
\$56 BILLION A YEAR

Source: Fleetowner

ON-THE-JOB CRASHES
COST AN AVERAGE OF
\$500,000
PER INCIDENT AND
\$3.8 MILLION
FOR THOSE INVOLVING A FATALITY

Source: NHTSA



UNSAFE DRIVING BEHAVIOR
RESULTS IN OVER
3 million
LOST WORKDAYS EACH YEAR

BETWEEN
3-5%
OF DRIVERS ARE
CURRENTLY DRIVING WITH A
SUSPENDED LICENSE



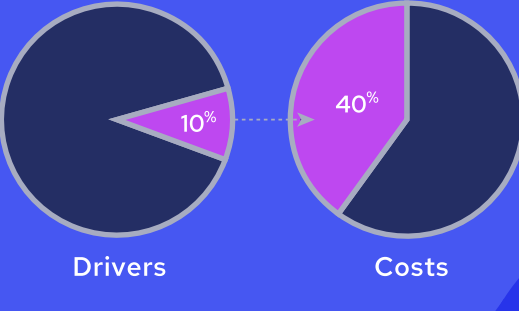
19%
OF ALL U.S. DRIVING
FATALITIES
INVOLVED DRIVERS WITH
INVALID LICENSES

SPEEDING 15 MPH
OVER THE LIMIT INCREASES
CHANCES OF A
CRASH BY **67%**



64%
INCREASED LIKELIHOOD OF A
CRASH WITH A HISTORY OF
RECKLESS, CARELESS,
INATTENTIVE OR NEGLIGENT DRIVING

10%
OF DRIVERS CAUSE
40%
OF A COMPANY'S
CRASH-RELATED COSTS



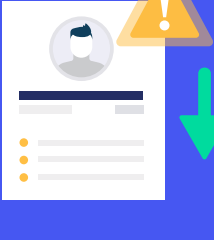
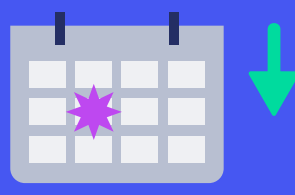
CONTINUOUS DRIVER MONITORING
helps companies identify high-risk drivers so
they can intervene before they cause a crash.

COMPANIES THAT IMPLEMENT CONTINUOUS
DRIVER MONITORING EXPERIENCE:



22%
REDUCTION IN
MONTHLY VIOLATIONS

14%
REDUCTION IN
MONTHLY CRASHES



32%
REDUCTION IN
COMPANY RISK
PROFILE EVENTS

Discover how continuous driver
monitoring can benefit your company.

[Learn More](#)

